

Media Contact: Summer Sepulveda, summer@wbec-west.org, 424.259.0599

Opportunity Comes Knocking For Local Businesses

During September 24th SDSDC Event

“Operation Opportunity” to facilitate more local contracts between large and small San Diego-based businesses

San Diego, CA – September xx, 2014 – The San Diego Supplier Development Council (SDSDC) and the Women’s Business Enterprise Council West (WBEC-West) have collaborated to provide a robust forum tailored to meet the needs of large and small local businesses during “Operation Opportunity – Key to Contracts.” The business relationship development event will take place from 9 am-1 pm on Wednesday, September 24th at Balboa Park’s Club Ballroom.

This year’s event represents the first time the two Councils have teamed together to maximize opportunities for attendees to engage with, as well as provide greater awareness-building for, local suppliers of products/services and purchasers representing some of Southern California’s largest corporations and prime federal contractors.

In addition to the keynote address by Walt Disney Company’s Supplier Diversity Manager, planned activities at the venue include an opportunity fair for small businesses, a strategic workshop, a panel discussion among successful suppliers, and a structured business matchmaking roundtable for suppliers to showcase their offerings as well as learn about prospective clients’ needs and procurement processes.

Sponsors include the California Department of General Services, FILANC, the San Diego Unified School District, Thermo Fisher Scientific, and the Unified Port of San Diego. The following corporations will also be represented: Caltrans, Department of Homeland Security, L3, Metropolitan Water District, NAVFAC, Northrop Grumman, San Diego Airport, SDG&E and others.

“My hope is that small businesses exhibiting at our conference will gain greater exposure to the prime contracting community, and procurement personnel with the primes will discover untapped resources represented by San Diego-based small businesses,” said Ed Weil, SDSDC President. “If all goes as planned, this could help boost the local economy. That would be a win-win scenario all the way around.”

Anyone interested in attending, sponsoring or exhibiting at “Operation Opportunity” is encouraged to register up until September 24th here: <http://www.sdsdc.org/Events.html>.

About SDSDC

The San Diego Supplier Development Council (SDSDC) is comprised of small business advocates and corporate purchasing professionals who represent local private industry and government agencies. SDSDC, this year celebrating 40 years in existence, seeks to improve member's procurement and subcontracting performance by creating opportunities for emerging and underutilized small businesses. Its objectives include the creation of marketing and educational opportunities for its constituents. The SDSDC adopts and implements programs that promote the purchase of materials and services from small businesses to enhance the economic development of the San Diego region. For more information about SDSDC, visit <http://sdsdc.org>.

About WBEC-West

As a regional partner of the Women's Business Enterprise National Council (WBENC), WBEC-West is part of a network of Women's Business Enterprises, corporations, and regionally focused organizations for women in business. WBEC-West handles WBENC certification in seven states/regions: Arizona, Southern California, Colorado, Hawaii, Nevada, Utah and Wyoming. For more information, visit www.wbec-west.org.